

# 2021 HEATING AND COOLING INCENTIVE APPLICATION

## FOR SINGLE FAMILY, MULTI-FAMILY AND CONDOS

As a customer of a utility that participates in Wisconsin's FOCUS ON ENERGY®, you may be eligible for incentives on heating and cooling equipment. For faster processing, apply online at [focusonenergy.com/hvacincentive](http://focusonenergy.com/hvacincentive).

Your equipment must be purchased and installed in **2021. This application and incentives are effective April 15, 2021. Incentives are subject to change.**

### Step 1: Complete your application

Fill out all fields unless otherwise directed, and make sure to sign your application. Incomplete or missing information will delay processing.

#### What you'll need:

- A copy of your sales receipt/invoice indicating, model number, purchase/installation date and price. Confirm payee name matches billing section on invoice.
- Your AHRI number or a copy of your AHRI Certificate (if required).
- A copy of your Tier 2 Approval Letter or your Income Eligibility Application (if eligible for Tier 2).

### Step 2: Check your eligibility

#### You may qualify for even higher incentives

Focus on Energy offers standard incentives (Tier 1) regardless of income. However, if your household income is at or below the amounts in the table below, you may qualify for higher incentives (Tier 2).

Household Size	Gross Annual Income	Gross 1-Month Income
1	\$39,841	\$3,320
2	\$52,101	\$4,342
3	\$64,360	\$5,363
4	\$76,619	\$6,385
5	\$88,877	\$7,406

Find the income eligibility application at [focusonenergy.com/residentialapps](http://focusonenergy.com/residentialapps). You can only receive Tier 1 or Tier 2 incentives, not both.

### Step 3: Submit paperwork

Submit the application **within 60 days of the equipment installation** along with supporting documentation to Focus on Energy at the address below. Please allow up to **8 - 10 weeks** for processing and retain a copy of your application and supporting documentation for your records.

#### Focus on Energy

3113 W. Beltline Highway, Suite 100  
Madison, WI 53713

Email: [homerewards@focusonenergy.com](mailto:homerewards@focusonenergy.com)

Online: [focusonenergy.com/hvacincentive](http://focusonenergy.com/hvacincentive)

**Questions?** Call: 855.339.8866

\*If you use a Social Security number (SSN) as your tax ID as a Landlord or Business, do not list it on this application. A program representative will contact you to securely provide it.

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### Utility account holder information

Customer Name: \_\_\_\_\_

Electric Utility Provider:	Electric Utility Account Number:	
Natural Gas Utility Provider:	Natural Gas Utility Account Number:	
Installation Address:	<input type="checkbox"/> I have an alternate mailing address. Complete section 2.	
City:	State: WI	ZIP:
Phone Number:	Email:	
This is a(n): <input type="checkbox"/> New Construction (not eligible) <input type="checkbox"/> Existing <input type="checkbox"/> 1 - 3 units in building <input type="checkbox"/> 4+ units in building	My cooling system is: <input type="checkbox"/> AC <input type="checkbox"/> ASHP <input type="checkbox"/> Window AC <input type="checkbox"/> None	
My home is currently heated by: <input type="checkbox"/> Natural Gas <input type="checkbox"/> Propane <input type="checkbox"/> Oil <input type="checkbox"/> Electric <input type="checkbox"/> Other _____	My home heating system is currently: <input type="checkbox"/> Furnace <input type="checkbox"/> Air Source Heat Pump <input type="checkbox"/> Boiler <input type="checkbox"/> Electric Baseboard <input type="checkbox"/> Other _____	

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### Where should we send your check?

**MAKE CHECK PAYABLE TO:**  
 Customer/Homeowner  Trade Ally (Participating Contractor)  
 Landlord Name: \_\_\_\_\_

If "Trade Ally" box is checked, invoice must itemize instant rebate and customer acknowledges contractor will receive incentive check. If "Landlord" box is checked, Tax classification and Tax ID number must be provided.

Send Check Attention of: (Complete if needed for mailing) \_\_\_\_\_

Send Check to This Address:

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Tax Classification: (Only if Landlord Payee)  
 Corporation  Partnership  Sole Proprietorship  
 LLC - C Corp  LLC - S Corp  Limited Liability - Partnership  Other: \_\_\_\_\_

Tax ID Number  
FEIN only:\*  
(Only if Landlord or Business Payee)

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### Trade Ally contractor information

Company Business Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

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### Signature (sign below)

I HAVE READ AND UNDERSTAND THE TERMS AND CONDITIONS AVAILABLE AT FOCUSONENERGY.COM/TERMS. I CERTIFY THAT THE INFORMATION I HAVE PROVIDED IS TRUE AND CORRECT IN THIS APPLICATION AND THE PRODUCT(S) AND/OR EQUIPMENT FOR WHICH I AM REQUESTING AN INCENTIVE MEETS THE REQUIREMENTS IN THIS APPLICATION. I UNDERSTAND THAT FOCUS ON ENERGY DOES NOT WARRANTY OR GUARANTEE THE DELIVERY OF SERVICES OF MY CHOSEN TRADE ALLY.

#### WHICH INCENTIVE TIER ARE YOU APPLYING FOR?

- TIER 1  
 TIER 2 Income Eligibility Application OR Income Eligibility Approval Required

Application signed by:

- Customer  Trade Ally contractor

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

#### How did you hear about this program?

- Community Association/Agency  Internet Search  Word of Mouth/Referral  
 Utility Bill Insert/Direct Mail  Trade Ally/Contractor  Real Estate Agent  
 Utility Website  Participated Previously  Other (please describe): \_\_\_\_\_



Complete the below chart per your installed equipment. **Fill out ALL information fields for your selected equipment. Attach copy of this page for additional models installed. See Tier 2 income eligibility requirements in previous section. For Tier 2 Incentives, please submit your approved income eligibility letter with this application.** Find complete terms and conditions at [focusonenergy.com/heatingandcooling](http://focusonenergy.com/heatingandcooling), participating utilities at [focusonenergy.com/utilities](http://focusonenergy.com/utilities), and equipment-specific requirements at [focusonenergy.com/heatingandcooling](http://focusonenergy.com/heatingandcooling).

Smart thermostat (Customers with propane/LP and electric baseboard heating are not eligible)				
Installed Date	Brand	Model Number	Serial Number	Installed Cost

- My smart thermostat was installed by a Heating & Cooling Contractor or Electrician. Incentive  \$50
- My smart thermostat was not installed by a Heating & Cooling Contractor or Electrician. Please complete the Online Smart Thermostat Application at [focusonenergy.com/smart](http://focusonenergy.com/smart).

Equipment	Installed Date	Manufacturer/Brand	Model Number	Installed Cost	Tier 1 Incentive	Tier 2 Incentive
<b>Natural gas furnace (We will automatically adjust your incentive to match your qualified equipment.)</b>						
95% Single- or Multi-Stage Natural Gas Furnace with ECM					<input type="checkbox"/> \$50	<input type="checkbox"/> \$350
96% Single- or Multi-Stage Natural Gas Furnace with ECM					<input type="checkbox"/> \$100	<input type="checkbox"/> \$450
97%+ Multi-Stage Natural Gas Furnace with ECM					<input type="checkbox"/> \$150	<input type="checkbox"/> \$550

<b>ECM replacement</b>						
ECM Replacement (must replace existing PSC Motor not part of a furnace replacement)					<input type="checkbox"/> \$25	<input type="checkbox"/> \$25

<b>Natural gas high-efficiency boiler</b>						
95%+ AFUE Natural Gas Home Heating Boiler					<input type="checkbox"/> \$400	<input type="checkbox"/> \$550
Indirect Water Heater installed at the same time as a qualifying boiler					<input type="checkbox"/> \$100	<input type="checkbox"/> \$150

<b>Natural gas combination boiler</b>						
95%+ AFUE Natural Gas Combination Boiler					<input type="checkbox"/> \$500	<input type="checkbox"/> \$675

<b>Single package vertical unit</b>						
Single Package Vertical Unit, ≥ 90%+ Thermal Efficiency, NG					<input type="checkbox"/> \$100	N/A
Single Package Vertical Unit, ≥ 90%+ Thermal Efficiency, NG, ≥ 10.0 EER Cooling					<input type="checkbox"/> \$150	N/A

<b>Packaged terminal heat pump</b>						
Packaged Terminal Heat Pump	< 8,000 BTUh, ≥ 10.7 EER and ≥ 3.1 COP				<input type="checkbox"/> \$100	N/A
	8,000–9,999 BTUh, ≥ 10.4 EER and ≥ 3.0 COP				<input type="checkbox"/> \$100	N/A
	10,000–12,999 BTUh, ≥ 9.9 EER and ≥ 2.9 COP				<input type="checkbox"/> \$100	N/A
	≥ 13,000 BTUh, ≥ 9.3 EER and ≥ 2.9 COP				<input type="checkbox"/> \$100	N/A
	Additional Details	BTUh	EER	COP		

<b>Dual-fuel heat pump (Air source heat pump installed with a natural gas, propane or oil furnace)</b>						<b>System installed with</b>	
Ducted Heat Pump 15+ SEER, 8.5+ HSPF at 47° F installed with an NG, LP or oil furnace	Outdoor Unit (Condenser)					<input type="checkbox"/> Propane or Oil Furnace \$300	<input type="checkbox"/> Natural Gas Furnace \$1,000
	Indoor Unit (Coil)						
	Furnace (Existing or New Eligible)						
	System AHRI Number		SEER	EER	HSPF at 47° F		
	Cooling Capacity (BTUh)		Heating Capacity (BTUh)	Low Balance Point (° F)	High Balance Point (° F)		

System must be listed as "Heat Pumps" within AHRI. "Variable-Speed Mini-Split and Multi-Split Heat Pumps" and "Water-Source Heat Pumps" are not eligible. You cannot receive the incentive for both furnace and the Dual-Fuel Heat Pump.

**TOTAL REQUESTED INCENTIVE AMOUNT:** \$

### Submission reminder

To ensure you receive your incentive without delays, submit your complete and signed application with your electric and gas utility account numbers and a copy of your invoice **within 60 days** of equipment installation.

